

Media Manager  
[REDACTED]  
[REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]  
Blantyre, Malawi

Dear Madam,

**RE: Motivation - [REDACTED] Internship**

My name is Angasa [REDACTED]. I am a twenty-three year old student in my third year of studies towards a Bachelor of Arts in Journalism at the University of Malawi - The Polytechnic.

I have long been interested in gender issues likely as a natural consequence of existing in a male dominated society. My studies at the Polytechnic have developed this interest into an awareness of the deeply ingrained gender disparities in Malawi, specifically within my field. I am interested in gender as it applies to media in terms of both the under-representation of women (who the Gender and Media Management Baseline Study suggests make up a mere 12 percent of sources in all media) and the gender disparity within Malawi's media production landscape. I am seeking an internship with [REDACTED] because I would like to experience the real-world application of gender equity and equality promotion.

The movement for women's empowerment in Malawi has made tremendous strides because of the National Gender Machinery that comprises international agencies like [REDACTED], the Ministry of Gender and the NGO Gender Coordination Network (GCN), whose works have yielded the implementation of Gender Policies in 12 media houses. Along with policy implementations such as these, I believe the promotion of gender equality lies in the wider sensitization of the public to gender issues through media. I am particularly interested in learning and developing skills so as to be more effective in that effort.

I am keen to apply the skills I would develop from the internship to my degree and my work in media as well as in my postgraduate studies, which shall be a Masters in Communications or a related field of study.

I have the skill set and aptitude for this opportunity as evidenced by my academic record and work experience, which I have detailed in my CV (attached). I believe this is a position where my passion for gender relations and media will grow because of the opportunities you provide to develop and apply knowledge of gender equity and equality promotion. Thank you so much for your time and consideration.

Sincerely,

Angasa [REDACTED]